

VILLAGE OF RICHMOUND

Strategic Plan Policy #2-2025

Adopted by Council on February 10, 2025

Strategic Plan

Village of Richmond

Effective Period: Feb. 10, 2025

Approved By: Council Resolution #033/25

Policy Number: 2025-02

1. Introduction

The Village of Richmond is committed to fostering a vibrant, sustainable, and inclusive community. This Strategic Plan provides a clear vision and actionable steps to guide decision-making, prioritize resources, and achieve the community's aspirations over the next 5-10 years.

2. Vision Statement

Richmond strives to provide for a clean, safe, and vibrant community where residents feel welcomed, connected, and empowered. The Village envisions a community that thrives through strong relationships, diverse recreational opportunities, and a strong local economy, all while ensuring sustainable infrastructure and services for future generations.

3. Mission Statement

The Mission Statement of the Village of Richmond is to enhance the quality of life of its residents by prioritizing the improvement of infrastructure, promoting community safety, and expanding diverse recreational activities. The Village is committed to supporting local businesses and promoting community cohesion, while trying to address the challenges of increasing cost of living and infrastructure maintenance, affordable servicing, and long-term growth for both our residential and commercial sectors.

4. Strategic Priorities

The following strategic priorities reflect the needs and aspirations of the Village of Richmond:

4.1 Economic Development

- Attract and retain businesses to support local economic growth.
- Foster partnerships with regional and provincial stakeholders.
- Promote tourism and cultural heritage initiatives.

4.2 Infrastructure and Asset Management

- Maintain and upgrade municipal infrastructure to meet current and future needs.
- Implement the Village's Asset Management Policy.
- Pursue external funding opportunities for infrastructure projects.

4.3 Environmental Sustainability

- Adopt practices that reduce the Village's environmental footprint.
- Promote renewable energy initiatives and green infrastructure.
- Enhance waste management and recycling programs.

4.4 Community Well-Being

- Support programs and services that improve residents' quality of life.
- Develop recreational and cultural facilities to meet community needs.
- Enhance public safety and emergency preparedness.

4.5 Good Governance

- Foster transparency, accountability, and effective communication with residents.
- Ensure the financial sustainability of the municipality.
- Promote continuous improvement and innovation in municipal operations.

5. Action Plan

The Village will implement its strategic priorities through specific actions, outlined below:

Priority	Action	Timeline	Responsibility
Economic Development	Develop a business attraction and retention strategy.	2028	Economic Development
Infrastructure Management	Complete a comprehensive infrastructure assessment.	2027	Public Works

Environmental Sustainability	Launch a community composting program.	2030	Environmental Services
Community Well-Being	Expand recreational programming for all age groups.	2026	Parks and Recreation
Good Governance	Implement a resident engagement platform for feedback.	2029	Administration

6. Performance Measurement

The Village will measure progress toward its strategic priorities using key performance indicators (KPIs):

- **Economic Development:** Number of new businesses established employment rates.
- **Infrastructure Management:** Percentage of infrastructure in good condition.
- **Environmental Sustainability:** Reduction in greenhouse gas emissions.
- **Community Well-Being:** Resident satisfaction survey results.
- **Good Governance:** Number of public engagement initiatives completed.

7. Monitoring and Review

This Strategic Plan will be reviewed annually to assess progress and adjust as needed. A comprehensive review will be conducted at the end of the planning period.

Approval

Mayor: _____

Chief Administrative Officer: _____

Date: _____